

Personal Care Formulation Services

Chrysalis provides formulation solutions for clients in the Personal Care industry. Our background and experience centres around Cosmetic & Toiletry formulae and raw materials. We provide a fresh, forward-thinking approach whilst delivering a fast, reliable and cost-effective service. Our input is fully-flexible and can vary from one-off batch formulation work (e.g. for PR samples) through to long-term R&D partnerships (e.g. Range development).

Examples of our services:

- New product development (NPD) for Personal Care
- Evaluating and demonstrating properties of new raw materials
- Promotional products (for trade shows, PR events etc.)
- Stability testing
- Cost-saving work
- Troubleshooting & assistance with manufacturing scale-up
- Raw material, packaging and manufacturing sourcing

“Whether you are a supplier looking for a high quality formulation to show off your ingredients, or a brand seeking full formulation work on a new range, we can help”

✓ **The Perfect Partner: For Ingredient developers / manufacturers**

Our flexible service is perfect for Ingredient Manufacturers. We can evaluate new and existing ingredients in formulations, helping to identify opportunities and understand their full value. Our input can be one-off product work right through to long-term research partnerships.

- Formulation work to evaluate and test new or existing ingredients
- Development of innovative formulae to demonstrate ingredients
- Troubleshooting & scale-up work

✓ **The Perfect Partner: For Suppliers / distributors**

It is vital for Suppliers / Distributors to effectively demonstrate ingredients and product ranges. We can make this happen with totally bespoke formulations designed exactly for your individual ingredient and exact requirements.

- Very simple formulae to demonstrate noticeable 'with and without' effects
- Creation of formulations to showcase one or more of your ingredients

✓ **The Perfect Partner: Brand Developers**

Not only can we help with idea generation and building brand/marketing angles, we can also bring ideas to life with formulation work.

- Sourcing active ingredients and demonstrating their effects
- Developing new and innovative formulations
- Training and technical support (inc. workshops) for commercial staff

Drop us a line to see how we can help your business..!

We don't tie our clients into long contracts and we welcome one-off pieces of work. We do seek to build partnerships with our clients and are always keen to discuss various ways of working together. Our costs are simply in time (and any specific material costs). We provide full, no obligation quotations. Please visit our website for further details, or feel free to drop us a line and discuss your requirements.